



ONE FOR INDIA

Dear Friends,

As the new year rolls in, we at AID, brace ourselves to face newer challenges in our relentless efforts to promote welfare among the poorest sections of Indian society. With hope, optimism and resolve in our hearts, we begin our year-end fund-raising campaign – **ONE FOR INDIA!** Your unflinching and generous support over the past three years has encouraged us to raise our bar every year. This year, we have set ourselves the fundraising challenge of \$101,000 and have resolved to reach out to at least 1000 new people through the One for India campaign.

What is One for India and what difference does One really make?

Until we began the campaign, we had always considered our work in terms of projects, dollars and people. It was only when we sat down and conceptualized our campaign, we realised the POWER of ONE –

Just ONE dollar a day: *has built 20 watershed structures for soil conservation*

Just ONE day's salary a month: *has supported a village school for 200 children for 6 months*

Just ONE percent of salary per year: *has supported an AIDS health care clinic for 3 months*

Just ONE day of volunteering per week: *has direct connection to development work in India*

And it is for us to choose which ONE it will be. Just this one simple act and one simple commitment can put a smile on a face and bring happiness to people who deserve it.

www.oneforindia.org



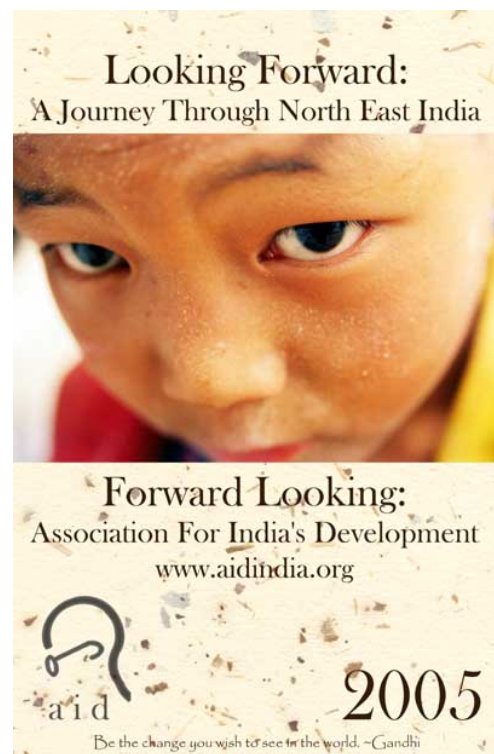
One for India 2004

making every one count



CALENDAR 2005: Looking Forward: A Journey Through North East India

Come explore the Northeast India with AID volunteers and our partners in the area. This year, the unique AID calendar has been developed by volunteers who have been working on establishing direct links with the North East. The 'North East Cell' of AID has established contacts with NGOs, activists and academics to address development issues in the area. Recently, an AID chapter in Guwahati has given further impetus to our work in the north east.



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Accolades and Awards

Over the past few years, AID partners and volunteers have been working hard on making a difference in people's lives. We have explored different technologies, developed new methods of interaction and intervention and helped create environments that provide space for people to debate, discuss and attempt to resolve differences. As we strive to support our partners in every way possible, we would like to recognize their hard work and excellence in service. We would like to take this space to recognize the hard work of our partners as well as have built on our association with TNSF and their work with Arogya Iyyakkam (the United Nations had recognized this health program as one of the top ten best programs in the world in 2003). As we attempt to work with partners in excellence, their work and our work has been recognized in various sectors both independently and together. Some important recognitions that came our way include –

- **UNDP's Equator Prize** granted to **GREEN Foundation**, Bangalore. One of 26 finalists in a worldwide pool of 340 applicants, GREEN Foundation was recognized for alleviating poverty through the conservation and sustainable use of biodiversity. The GREEN Foundation has developed and worked with a network of women's groups to improve food security through the creation of a farmer-based community seed supply system and establishment of home gardens.
- **Time Magazine's Asian Heroes** recognized the work done by **ANANDI** in Gujarat. ANANDI's four women founders worked in rural Gujarat on education, health care and microcredit schemes in rural Gujarat. However, after the communal riots in 2003, ANANDI has worked ceaselessly to bring justice for rural victims of the massacres. They have helped rebuild homes and pursue court cases against alleged killers and rapists, as they continue to work on communal harmony along with their earlier objectives.
- **MIT's Global IndUS Technovator Award** granted to **Anil and Madhu of People's School of Energy**. AID worked with them in developing and implementing a microhydel power project in the Narmada Valley. Microhydel power has been generated by damming local streams. These small dams and turbines have generated enough electricity for over 2000 people in 12 villages. The microhydel project provides an alternate source of energy and water for villages ignored by energy generated by large dams.
- **Country-level Development Marketplace** grant award of \$20,000 for **"Ship of Hope in a Valley of Floods"** proposal. The Ship of Hope team comprised of grassroots boat builders from Assam, AID volunteers, and volunteers from Center for North East Studies, New Delhi. The proposal was one of 20 finalists chosen from 1,500 contestants.
- **UNICEF recognition** of Arogya Iyyakkam, the health program initiated by **Tamil Nadu Science Forum** as one of the **ten best health programs** in the world.
- AID's chapter in Houston TX, received a Certificate of Congressional Recognition from Member of Congress, Sheila Jackson Lee, for Indo-Pak 'Dosti 2004' our efforts in fostering relationships of goodwill, peace and prosperity.
- AID's work was recognized and felicitated in the Vishwasetu Conference in 2003.
- AID has consistently received a 4-star rating by Charity Navigator.



**Order your AID
calendar TODAY!
www.aidindia.org**



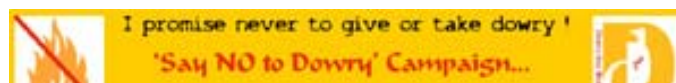
Projects in 2004

Health & Education – The Hundred Block Plan (HBP)

AID supports community-based health programs in 25 blocks of villages in **Tamil Nadu** and 13 blocks of villages in **Bihar**. Village-level activists are trained in basic healthcare for women and children. Awareness of existing services is stressed as the objectives of the program are to - improve utilization of existing primary health care services; train village-level workers to increase community awareness of health issues; empower women to organize around health needs; and measure improvements in child health and nutrition. UNICEF judged the program as one of the top ten health programs in the world. The HBP program has been developed through close collaboration of **AID-India** with science forums like **TNSF** and **BGVS**.
www.aidindia.org/ajpsn

Bhopal – The Struggle for Justice & Continuing Livelihood

Our involvement with the **people of Bhopal, Madhya Pradesh**, began when we joined hands with survivors of the gas tragedy in their demands for justice, livelihood and survival. Victims of the gas tragedy 20 years ago still suffer from physically debilitating illness as they are exposed to poisoned air and water. Our work in Bhopal includes an active collaboration with groups that demand Dow Chemicals acknowledge their liability in cleaning the city of Bhopal. We support victims directly with a livelihood generation project. In the first phase, solar lanterns survivors recharge and maintain solar lanterns that are rented to businesses. The project attempts to promote clean and economically viable livelihoods, while requiring little physical exertion.



Gender – Rights, Equity & Safety

The growing gender gap has spurred AID to work explicitly with organizations that towards improving the status of women in society. As part of this initiative, AID has supported **Odanadi Seva Samasthe** to work with women and children caught in the body-trafficking trade. Odanadi works at both the policy and grassroots level. At the grassroots level, Odanadi rescues women and children from traffickers and supports them through the rehabilitation and reintegration process. At the policy-making level, Odanadi has been working with the government of Karnataka to establish and implement anti-trafficking laws. They have also been conducting awareness and training workshops to prevent trafficking of women and children. AID's support of Odanadi is at all levels of work.

In addition to Odanadi, AID has been working with groups like **Utthan in Gujarat, Manavya in Maharashtra, Aranyika in Andhra Pradesh and Pudar in West Bengal**, to increase the involvement of women in mainstream decision-making processes, provide women with shelter at times of need and campaign for women's rights.

Environment – Water & Land

AID has worked with partners on several issues related to floods, droughts, access to water and land. Over the past year, AID has supported several organizations to ensure access to water and land.

In the Narmada District of Gujarat, AID supported the extensive watershed work undertaken by **Bombay Sarvodaya Friendship Centre**. The project supports the local construction of several **bunds** in the area that conserve water and soil locally, increasing food security in the region. AID's support came in the form of grains equivalent to the cubic feet of bunds built by the farmers.

In Andhra Pradesh, AID supports Nisarga Trust to create awareness among the agricultural laborers of Land Reforms Laws, minimum wages and equal wages for women, untouchability practice, atrocities against Dalits and Gender issues among the marginalized. Over the past few months, AID has worked actively in Assam, Bihar, Gujarat and Rajasthan, providing immediate and ensuring long-term relief for flood and drought related work in the areas.

Visit - www.oneforindia.org



One for India 2004

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Pledge form

I would like to help India's needy by making **ONE** contribution that counts as below

Monthly : \$10 \$20 \$30 \$50 \$100 Other:

Yearly : \$60 \$150 \$250 \$500 \$1000 Other:

I would like to direct my contribution to the _____ chapter (optional).

I would like to make the above contribution through checks (**payable to "AID Inc"**)

I would like to make the above contribution through credit card

Visa Master Card American Express

Name : _____

Address : _____

Email : _____

Telephone : _____

Credit Card number : _____

Expiration date : _____

Signature : _____

Comments : _____

Thank you, for your pledge. You will receive a periodic update of projects and progress. To change or stop your contributions please send email to donor@aidindia.org. For other donation options visit us online at www.aidindia.org/donate. **Please mail this form to AID Inc, P.O Box "F", College Park, MD 20741-3005**

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